



OUTWARD BOUND

OUTWARD BOUND 2016 FACT SHEET

About Outward Bound

Outward Bound, founded in 1941 by educator Kurt Hahn, is a non-profit educational organization that serves people of all ages and backgrounds through challenging learning expeditions that focus on character development, leadership and service. Outward Bound helps individuals and teams discover strength of character and an aptitude for leadership needed to serve others in their community and care for the world around them. Outward Bound serves 40,000 students annually and has a nationwide community of more than 1 million people. To learn more about Outward Bound and our wide variety of education programs, please visit www.outwardbound.org.

Outward Bound Programs and Courses Facts

- Outward Bound has been changing lives through challenge and discovery for more than 50 years
- Outward Bound continues to lead the way in experiential outdoor education in the U.S., with a nationwide system of courses for youth and adults of all ages
- With more than 1,000 courses year-round, there is an Outward Bound course at an Outward Bound School for everyone
- Courses include the classic Outward Bound expeditions, gap year and semester courses, and courses for struggling teens, grieving teens, veterans, families and other groups and professionals
- Course length ranges from less than one day (in-school programs) to three months. The average Outward Bound course is 15 days
- Primary course activities include backpacking, canyoneering, canoeing, dog sledding, mountaineering, whitewater rafting, rock climbing, sailing, sea kayaking, skiing and snowboarding
- Intercept is Outward Bound's award-winning program for struggling teens ages 12-22
- Outward Bound for Grieving Teens is Outward Bound's noteworthy program for teens coping with the loss of a parent, caregiver or sibling
- Outward Bound's Veterans program provides fully-funded wilderness courses for veterans of combat operations in Afghanistan and Iraq
- Gap Year and Semester Courses serve students seeking a challenging and formative experience during their off-campus semester from school or university
- The Classic Program is Outward Bound's original program and continues to serve the most students each year

Locations

- Outward Bound has a national network of regional schools throughout the United States, including:
 - Colorado Outward Bound School
 - Hurricane Island Outward Bound School
 - North Carolina Outward Bound School
 - Northwest Outward Bound School
 - Outward Bound California
 - Voyageur Outward Bound School
 - Baltimore Chesapeake Bay Outward Bound School

- Philadelphia Outward Bound School
 - Omaha Outward Bound School
 - Thompson Island Outward Bound Education Center
 - New York City Outward Bound Schools
- Outward Bound offers a diverse range of specialized courses in spectacular settings including:
 - 17 National Parks
 - 37 National Forests
 - Dozens of international parks, state parks, city parks and public and private lands

Students

- Outward Bound has more than one million alumni
- Over 40,000 participants complete an Outward Bound expedition or in-school program annually
- Outward Bound provides scholarships and financial aid for thousands of students annually

Statistics

- Among students surveyed one year post-course:
 - 91 % are more likely to take responsibility for their actions
 - 79 % are more successful at school or work
 - 88 % are more of a leader
 - 93 % believe more in their ability to succeed
 - 74 % have participated in community service

Instructors

- Outward Bound employs a diverse and compassionate staff of the top instructors in the industry. Instructors are extensively trained in Outward Bound's unique educational model and the highest level of safety and risk management practices.

Notable Alumni

- Tom Brokaw
- Jack Black
- Ben Affleck
- Children of Bruce Springsteen, Jimmy Buffet and Rick Ridgeway
- Organizations such as eBay, Coors Brewing Company, H.J. Heinz Company, Kaiser Permanente and Microsoft have sent staff on Outward Bound Professional courses

National Contact:

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OUTWARD BOUND 2016 COURSES OVERVIEW

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Classic Expeditions

Outward Bound has been changing lives through challenge and discovery for more than 50 years by using the wilderness as a classroom to provide unparalleled opportunities for discovery, personal growth, self-reliance, teamwork and compassion. Classic expeditions require participants to dig deep and discover hidden strengths they didn't know they had, while gaining the confidence they need to succeed. Courses are available year-round at locations across the country. Courses range from one day, in-school programs to three months long expeditions. The average program lasts for 15 days, with challenging activities include backpacking, canyoneering, canoeing, dog sledding, mountaineering, whitewater rafting, rock climbing, sailing, sea kayaking, skiing and snowboarding. Each student also participates in a "solo" portion of their course where they can be alone to reflect on their journey. Many students find the "solo" to be the highlight of their experience and after course students report higher levels of confidence, self-esteem and teamwork skills; three times higher than they report before they embark on this life changing educational journey.

Semester Courses

Outward Bound semester courses are the ideal alternative for college-age students looking for something beyond the traditional classroom environment, and for those who want to learn by doing. No other Outward Bound experience is as in-depth, absorbing and comprehensive as our semester courses. Taking students to domestic and international locales including Colorado, Utah, California, Minnesota, North Carolina, Florida, Costa Rica, Ecuador, Patagonia and Guatemala, these 30-day to 85-day courses are unique opportunities to gain real wilderness skills and develop life skills in decision making, problem solving, leadership and teamwork. With activities as varied as the world we inhabit, you will raft, sail, rock climb, dog sled, kayak, hike and push forward with your team as you form bonds and friendships that will last a lifetime.

Intercept

Outward Bound offers their award-winning Intercept courses for struggling and at-risk youth beginning to demonstrate destructive behaviors. Intercept helps youth, ages 12- 22, connect their desire for more freedom and independence with the reality that they must take on the responsibility that comes with that freedom. Intercept courses are designed to replace the often negative challenges of the teen years with extremely positive ones. The group expedition in "unfamiliar territory" instills confidence and strength and helps teens develop new perspectives and skills for dealing with the transition to adulthood. With a focus on increasing self-awareness, communication and goal-setting, students return home from their expedition having further developed the values and skills needed to create and maintain a healthier self-image,

trustworthy relationships and productive life skills. Parents and guardians join us for the last three days of the program in a pivotal and productive workshop with instructors and students.

Grieving Teens

Outward Bound for Grieving Teens is a special program from Outward Bound that takes grieving teens and young adults on our outdoor wilderness expeditions. Thanks to our donors, all participants receive reduced tuition. By combining personal growth methodologies of Outward Bound, with a simple support model that honors the griever, Outward Bound is able to deliver an intensely profound healing experience relevant to the lives of people who are coping with the death of a loved one.

Veterans Programs

Fully funded by generous donors, Outward Bound helps thousands of returning service members and military veterans readjust to life at home through the healing power of the wilderness and by reinforcing the gratification, confidence and self-worth that comes with working within a group. These courses build the skills necessary to successfully return to life after wartime service.

Special Groups and Populations

Wilderness courses are offered for special populations such as youth (ages 12-13), family (parent/child duo or trio), adults (30+ and 55+) and single-gender groups. Each course is designed to fit the specific needs of the population, including considerations for the length, time of year, appropriate activities, specific course elements and instructor training. Courses for special populations provide unique opportunities to develop teamwork, leadership and life skills.



OUTWARD BOUND

Peter Steinhauser

Peter is the Executive Director of the Outward Bound Services Group, which was created to build equity in the Outward Bound brand, drive enrollment for its national network of regional Schools and engage students, parents and alumni to create strong and enduring relationships.

As Executive Director, Peter is responsible for overseeing the resources responsible for designing and implementing marketing programs that build market awareness, drive engagement and encourage students and parents to have a life-long relationship with the Outward Bound brand. A successful marketing and business executive, Peter brings proven expertise in brand strategy, marketing and communications with significant experience working with category leading consumer brands and non-profit organizations to create branded customer & member engagement programs.

Peter has led strategic assignments and managed multi-platform marketing programs across traditional and new media for brands such as Dell, Disney, Starbucks and the U.S. Army. He has over 25 years of experience and has held senior leadership and CEO positions for publicly held companies, privately held start-up companies and non-profit organizations. He has served as a Board Chair and Board Member for private sector and non-profit organizations such as the Positive Coaching Alliance and Leading Response LLC.